



National Council of Jewish Women
South Cook Section

P.O. Box 982
Homewood, IL 60430-0982

March 2009

Dear Friend:

The National Council of Jewish Women, South Cook Section is compiling its 2009-2010 Membership Directory. We are offering you the opportunity to place an advertisement in this book which will be distributed to over 650 members.

The NCJW Directory has developed a reputation for being a valuable resource to our members. Your ad will be viewed repeatedly, as most directories are used on a daily basis throughout the year. An ad will benefit your business, as well as help NCJW finance a variety of community service projects. Some of our many projects include: **A Day at Camp Quality, Aunt Martha's, HIPPY (Home Instruction Program for Pre-School Youngsters, Respond Now Hygiene Drive, Mini-Grants to local schools, Adopt-A-School, JCC Camp Scholarships, Seniors Hot Lunch Program, and Prairie State College Book Scholarship.**

If you are a South Cook Section member, we need your personal ads in our Directory. Why not consider an ad to honor a friend or family member, to highlight a special occasion, or to serve as a memorial to a loved one? Of course, we would love to highlight your business. It is a perfect way to introduce your business to potential customers.

Positioning in the directory is done in the order the ad is received. Inside front and back covers and the back outside cover are available for \$350. We are also offering opportunities to support South Cook Section by purchasing silver or gold bordered full page ads. These pages will have special placement in the Directory and are ideal for enhancing the visibility of your ad. All advertisement sizes and costs are included on the second page.

The print deadline is **JUNE 12, 2009**. All ads must be received, with payment, by this date to be guaranteed a place in the Directory. Should you have any questions, please feel free to call Gloria Lippert or Carrie Tenny.

Thank you for your support!

Sincerely,

A handwritten signature in cursive script that reads 'Gloria Lippert'.

Gloria Lippert
Directory Ad Chair

A handwritten signature in cursive script that reads 'Carrie Tenny'.

Carrie Tenny
President
NCJW South Cook Section

Quarter Page
\$40.00
4.5 x 1.75

INSERT AD COPY

Half Page
\$70.00
4.5 x 3.5

Full Page
\$130.00
4.5 x 7

Full Page with Silver Border
\$180.00

Full Page with Gold Border
\$230.00

Cover
\$350.00

ELECTRONIC FILE SUBMISSION

- Ads may be submitted electronically on a CD or by e-mail.
- **E-mail files to: gprint@aol.com**
In subject area: "NCJW Directory Ad"
Include your name and phone number.
- The best way to submit electronic files is in a high resolution .pdf format in the correct ad size.
- Files created in Microsoft Publisher and Microsoft Word **MUST BE SAVED** in Grayscale .pdf format.
- **Remit your check and this form indicating electronic file submission to Gloria Lippert.**

Contact Name: _____

Advertiser Name: _____

Address: _____

Phone: _____

Fax: _____

DEADLINE IS JUNE 12, 2009

I WOULD LIKE TO PROOF READ THE AD

YES NO

THE ENCLOSED AD IS CAMERA READY

YES NO

THE AD IS BEING SUBMITTED ELECTRONICALLY

Please remit check (made payable to NCJW) and ad copy to: Gloria Lippert

Questions? Call Gloria Lippert

Solicited By: _____